



Privacy Notice

With this Privacy Notice, we wish to inform you about the processing of your contact data by the Strategic Marketing department of SÜDPACK Verpackungen SE & Co. KG in connection with requesting product samples.

I. Name and address of the controller

The controller within the meaning of the General Data Protection Regulation, other national data protection laws of the EU member states, and other data protection provisions is: SÜDPACK Verpackungen SE & Co. KG, represented by Erik Bouts (CEO), Carolin Grimbacher (Managing Partner), Tharcisse Carl (Managing Director), Andreas Braun (Managing Director), Jägerstraße 23, 88416 Ochsenhausen, Germany

Tel.: +49 7352 92501

Email: info@suedpack.com

Website: <https://www.suedpack.com/de/>

II. The controller's data protection officer is

Mr Helmut Dammann

SÜDPACK Verpackungen SE & Co. KG

Jägerstrasse 23

88416 Ochsenhausen

Email: Datenschutzbeauftragter@suedpack.com

III. Description, purpose and scope of data processing

On our website, we offer you the possibility to request product samples via a contact form. If you choose to do so, the data you enter will be transmitted to us to process your request and – if you have given your consent – provide you with professional advice from competent contacts and send you individually selected information about products and offers by email. Via the contact form, the following mandatory personal data is collected and processed: Name; Email address; Company; Address, Country.

The following data is also collected: Time of enquiry and confirmation;

IP address. The data entered in the contact form is logged by us to document your request and your consent to data processing in accordance with the legal requirements.

The process for requesting product samples uses the double opt-in method. This means that, after you have submitted your request, you will receive an email containing a link to confirm that you agree to your provided data being stored and used for the purposes stated in the declaration of consent. This serves to prevent misuse of your email address. You can withdraw your consent at any time with future effect by writing to the above address or by emailing sustainablepackaging@suedpack.com. Withdrawal will not affect the lawfulness of any data processing carried out before the withdrawal on the basis of your consent.

For information about the collection of technical data when visiting our website (e.g. IP address, internet browser, operating system, address, time of page visit), please refer to our Privacy Policy at <https://www.suedpack.com/de/datenschutz>.

IV. Lawful basis for data processing

We process your personal data on the basis of your consent pursuant to Article 6(1)(a) GDPR.

You can withdraw your consent at any time with future effect by writing to the above address or by emailing sustainablepackaging@suedpack.com. Withdrawal will not affect the lawfulness of any data processing carried out before the withdrawal on the basis of your consent.

The logging of the registration and the necessary processing of the data you entered in your request are carried out on the basis of our legitimate interests pursuant to Article 6(1)(f) GDPR.

V. Recipients of personal data

Access to your personal data that we process in connection with requesting samples is restricted to those employees of our company who need it for the purposes stated in each case.

To process your enquiry as quickly as possible and to contact you in compliance with the data protection regulations, we have integrated our contact form with the email marketing service 'CleverReach' provided by CleverReach GmbH & Co. KG (CRASH Building, Schafjückenweg 2, 26180 Rastede, Germany). The data provided when filling out the form is transmitted to CleverReach and stored on CleverReach servers in Germany and Ireland.

We use the email marketing service on the basis of our legitimate interest in processing customer enquiries quickly and efficiently and contacting you in compliance with the data protection regulations.

By sending emails through CleverReach, we are able to analyze the behavior of the email recipients. For example, we can analyze how many recipients have opened the email or whether and how often the confirmation link has been clicked.

We have concluded a data processing agreement with CleverReach GmbH & Co. KG to ensure the protection of your personal data.

The Privacy Policy of CleverReach is available at: <https://www.cleverreach.com/de-de/datenschutz/>.

VI. Storage duration, deletion

We adhere to the principles of data avoidance and data minimization. If we are permitted to do so by law, we will store your personal data for as long as is necessary for fulfilling the purposes stated in this Privacy Notice, or until you withdraw your consent.

After that, your personal data will be deleted from our systems in accordance with the legal provisions. The same also applies if you withdraw your declared consent.

VII. Data processing outside the European Union

Your contact data and other personal data that you provide in the contact form is stored on the servers of SÜDPACK Verpackungen SE & Co. KG and CleverReach GmbH & Co. KG in European data centers.

VIII. Rights of data subjects

You have the right to be informed by SÜDPACK Verpackungen SE & Co. KG about which personal data relating to you is being stored (Art. 15 GDPR) and/or to have incorrect personal data rectified (Art. 16 GDPR). You also have the right to erasure (Art. 17 GDPR), the right to restrict processing (Art. 18 GDPR), the right to data portability (Art. 20 GDPR) and the right to object to processing (Art. 21 GDPR).

If the processing of personal data is based on your consent, you can withdraw this consent at any time. The lawfulness of the processing will not be affected until the withdrawal. To exercise your rights, please contact Datenschutzbeauftragter@suedpack.com.

You also have the right to lodge a complaint with a supervisory authority if you believe that the processing of your personal data violates data protection regulations (Art. 77 GDPR).

The competent supervisory authority is the Commissioner for Data Protection and Freedom of Information Baden-Württemberg (<https://www.baden-wuerttemberg.datenschutz.de/>).

If you have any questions about the content, please contact the relevant member of staff in the Strategic Marketing department by email: sustainablepackaging@suedpack.com.