



Data protection notice

With this data protection notice, we would like to inform you about the processing of your contact data and other personal data by SÜDPACK Medica AG as part of the "PharmaGuard" online marketing campaign.

I. Name and address of the responsible person

The responsible party within the meaning of the General Data Protection Regulation and other national data protection laws of the member states as well as other data protection regulations is: SÜDPACK Medica AG, represented by Thomas Freis, Ingo Schnellenbach, Gabriel Hufschmid, Neuhofstrasse 20, 6340 Baar, Switzerland

Phone: +41 41 767 32 31

E-mail: info@suedpack-medica.com

Website: www.medica-suedpack.com

II. The data protection officer of the controller is

Mr. Helmut Dammann

SÜDPACK Packaging GmbH & Co. KG

Jägerstrasse 23

88416 Ochsenhausen

E-Mail: Datenschutzbeauftragter@suedpack.com

III. Description and scope of data processing

On our website we offer you the possibility to contact us electronically via a contact form. If you use this option, the data you enter will be transmitted to us and stored for the purpose of processing the contact.

The following mandatory information is requested as part of the contact form: e-mail address, your request. You also have the option of providing additional information on a voluntary basis: Name, name of company, country.

If you have consented, we store the data you entered in the contact form in order to provide you with professional advice from competent contact persons and to send you individually tailored product information by e-mail or to contact you.

With regard to the collection of technical data when accessing our website (e.g. IP address, Internet browser, operating system, address or time of page view), we refer to our privacy policy under <https://www.suedpack-medica.com/de/datenschutz>.

IV. Legal basis for data processing

The processing of your personal data provided in the contact form for purposes of processing the contact and answering inquiries of the interested parties is based on our legitimate interest in the effective processing of the inquiries addressed to us, Art. 6 para. 1 p. 1 lit. f DSGVO.

An approach for purposes of information about our products is based on your consent pursuant to Art. 6 para. 1 p. 1 lit. a DSGVO.

You can revoke your consent at any time with effect for the future at the above address or by e-mail to sustainablepackaging@suedpack.com. The revocation does not affect the lawfulness of the data processing carried out on the basis of the consent until your revocation.

V. Purpose of the data processing

We process your personal data provided in the contact form to answer your inquiries as an interested party and to contact you - in case of your consent - to provide you with professional advice by competent contact persons and to provide you - if requested - with corresponding product information and/or offers on new products personally tailored to you.

VI. Recipients / disclosure of data

Access to the above-mentioned personal data, which we process as part of the "PharmaGuard" online marketing campaign, is granted to employees of the Strategic Marketing department of SÜDPACK Verpackungen GmbH & Co. KG as well as the Sales department of SÜDPACK Medica AG for the purposes stated in this data protection notice.

In order to be able to process and respond to your request and messages as quickly as possible and to be able to contact you in accordance with data protection, we have linked our contact form to the e-mail marketing service "CleverReach" of the provider CleverReach GmbH & Co. KG (CRASH Building, Schafjückenweg 2, 26180

Rastede, Germany). The data provided when filling out the form is transmitted to CleverReach and stored on CleverReach servers in Germany or Ireland.

We use the email marketing service on the basis of our legitimate interests in efficient and fast processing of user requests and contacting in accordance with data protection laws.

The guarantee of a consensual sending of our product information and for the verification of the e-mail address in the context of the registration for product information is carried out in a so-called double opt-in procedure. After registering in the contact form, you will receive an e-mail asking you to confirm your registration. This confirmation is necessary so that no one can register with a foreign e-mail address. Registrations for product information are logged in order to be able to prove the registration process in accordance with legal requirements. This includes the storage of the registration and confirmation time, as well as the IP address.

Our product information registration emails sent with CleverReach allow us to analyze the behavior of email recipients. Among other things, it is possible to analyze how many recipients opened the email, whether the confirmation link was clicked and how often.

We have concluded an order processing agreement with CleverReach GmbH & Co. KG to ensure the protection of your personal data.

You can access CleverReach's privacy policy at: <https://www.cleverreach.com/de-de/datenschutz/>.

VII. Duration of storage

We adhere to the principles of data avoidance and data economy. We store your personal data for as long as is necessary to achieve the purposes stated in this data protection notice, but no longer than until December 31, 2025.

After this date, the relevant data will be deleted from our systems in accordance with the statutory provisions. The same applies in the event of revocation of your declaration of consent.

VIII. Data processing outside the European Union

Your contact data as well as other personal data provided by you in the contact form will be stored on the servers of SÜDPACK Verpackungen GmbH & Co. KG and CleverReach GmbH & Co. KG in European data centers.

IX. Rights of the data subjects

You have the right to obtain information from SÜDPACK Medica AG about the personal data stored about you in accordance with Art. 15 DSGVO and/or to have incorrectly stored personal data corrected in accordance with Art. 16 DSGVO. You also have the right to erasure (Art. 17 DSGVO) or to restriction of processing (Art. 18 DSGVO), a right to data portability (Art. 20 DSGVO) and a right to object to processing (Art. 21 DSGVO).

If the processing of personal data is based on your consent, this can be revoked at any time. The lawfulness of the processing remains unaffected until revocation. Please contact Datenschutzbeauftragter@suedpack.com to exercise your rights.

You also have the right to lodge a complaint with the supervisory authority if you believe that the processing of personal data concerning you violates data protection regulations (Art. 77 DSGVO).

The competent supervisory authority is the State Commissioner for Data Protection and Freedom of Information of Baden-Württemberg (<https://www.baden-wuerttemberg.datenschutz.de/>).

If you have any queries regarding content, please contact the specialist contact person in the Strategic Marketing department, e-mail: sustainablepackaging@suedpack.com.

Status: April 2023